

Subject: Re: Change in Plans

From: Karina Contreras

Date: 09/13/2016 12:48 PM

To: Kim Sudhalter

CC: Don Duckworth <duckworth.donald@gmail.com>, John Darnell <john.darnell@lacity.org>, LADOT People St <peoplest@lacity.org>, Brian Oh <brian.oh@lacity.org>

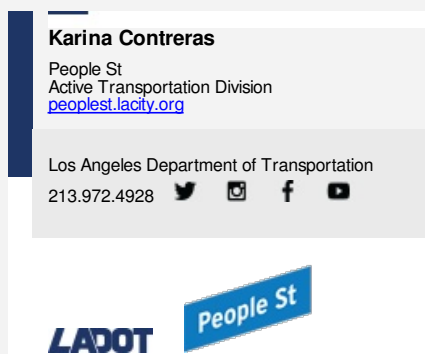
Hi Kim,

Thank you for letting us know. While it's a bummer to hear this, we look forward to working with you on a future project. We are here to help with any other questions you may have, run any ideas by us, etc. We are aiming to open the application cycle in the Spring of 2017, so you have time to find a different plaza site or maybe plan for a parklet typology instead as well as gather the necessary support from business owners, community members and Council Office, secure some partnerships, and design professional to develop the project with you. Definitely keep us in the loop.

In regards to Friday, unfortunately, with Brian Oh, the People St PM out of the office and myself not scheduled for Friday here at LADOT, we will not be able to attend. I'm attaching a 1-page flyer to that speaks to the program, for print to distribute to any community member that wants to check it out. We have a [Flickr page](#) where you can pull images similar to the boards you saw at the Block Party and maybe create a slide show at the Park(ing) Day event - on an iPad or something similar?

I'm available for a phone call prior to Friday's event if you have any additional questions.

All best,
Karina



On Mon, Sep 12, 2016 at 3:03 PM, Kim Sudhalter <kim@urbanlegendpr.com> wrote:

Hi Karina:

Just tried calling you but got v/m. We finally got a chance to talk to the owner of Maison Richard on Stanley, and contrary to the initial conversation we had with her, she is adamantly opposed to the idea of a park of any kind whether temporary or permanent. So, after talking to Don and our partners at Mid-City West, we have decided we have to abandon any plans we had for putting a plaza there.

We are now looking at other options for the Park(ing) Day event, including taking a couple of metered spaces on Melrose. Re: the longer term vision, we have to return to the drawing board and start again. We are all VERY disappointed as we were fully convinced it would be a wonderful project for Melrose and for the BID.

If someone is still available to come at least part of the day on Friday and talk about the People Street program, we'd welcome the participation. Let me know what you think and I'll give you all of the details.

Best,
Kim

Kim Sudhalter

Urban Legend PR

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- [Attachments-15/20160913OneSheet.pdf](#)